

IEC Official Show Guide

October 11-13, 2022, Knoxville Convention Center • Knoxville, TN

SHOW GUIDE ADVERTISING

The OFFICIAL Guide

of the International Elastomer Conference
featuring the Expo, Fall Technical Meeting
& Educational Symposium

Produced for  by **Rubber News**
American Chemical Society

The Guide is THE reference guide for the attendees
of the International Elastomer Conference. Its contents include:

- Schedule of Events - Times and Locations
- Exhibitor List with Booth Numbers and Descriptions
- Expo Floor Plan
- Technical Meeting Schedule
- Speaker Index
- Student Symposium Details
- Educational Symposium Schedule
- Special Events Details
- General Information for Attendees

This handy reference guide is provided to EVERY attendee as they check-in and is also located at various kiosks throughout the conference facility. The Guide will also be sent to the entire Rubber News digital database of 30,000+ subscribers prior to the conference.

Don't miss your chance to get your company message in front of EVERY ATTENDEE at the International Elastomer Conference.

IEC GUIDE ADVERTISING RATES

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IEC GUIDE SPECS

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DEADLINES

Issue date: Monday, Oct. 10

Ad close date: Friday, Aug. 19

Material close date: Tuesday, Aug. 23

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